



Northern California
CCIM Chapter

Northern California's Premier CRE Network

Nearly 50 years after becoming the first CCIM chapter, our 250 brokers, asset and property managers, developers, fund managers, attorneys, and accountants still represent the best of Northern California's commercial real estate. Nearly 80% of our members are CCIMs, accounting for over \$1 billion in annual deals. With 20 programs a year, we continue to build on a legacy of technology-first, methodically-driven market expertise.

Led by chapter president Helen Chong, we also celebrate our diverse community of CRE professionals through unique programming, like our Women in Commercial Real Estate conference. A chapter of excellence for over 16 years, we were the first chapter in the CCIM Institute. Coupled with the most diverse, youthful professionals in the country, we provide a unique opportunity to showcase your company to the region's most respected deal-makers.



Northern California CCIM Chapter

16+ / Chapter of Excellence

200 / CCIM Designees in the Bay Area

1971 / Year Founded

\$1 Billion / Annual Transactions

An Elite Community

CCIM Institute created the language of global real estate. 50 years after it was founded, the organization still provides its 13,000 members across 50 chapters with the official tools and processes of the international CRE industry.

For independent CRE professionals, the CCIM curriculum offers a crash course in investment real estate from every perspective—tenant, developer, owner, investor—which can be immediately applied to their book of business.

— Did you know:

- CCIMs average 42% more transactions annually than a typical brokerage specialist
- 67% of CCIM designees hold the title of owner, partner, principal, president, vice president, or broker
- 95% of CCIM members said the CCIM designation is important to their careers



Sponsorship Opportunities

We host over 30 member events, with at least one event per month in the Bay Area, San Jose, and Sacramento. Key events include:

Monthly Sessions

Every month in Oakland, we host double-header programs. The day kicks off with an analysis of new market trends and best-in-class tools. Then an open forum allows members to share intel on potential deals. An exclusive opportunity, sponsors can provide an overview of their company at the start of one session.

Women in Commercial Real Estate

The most highly-attended event of the year, Women in Commercial Real Estate convenes a panel of top female executives. These thought leaders discuss how innovation within and outside of commercial real estate impacts the industry.

Brokers Forum

Our annual Brokers Forum features experts taking an incisive look at compelling topics like “International Investments in Commercial Real Estate” and “Opportunity Zones Along Major HSR Lines.”

After-Hours Events

We like to take a step back every now and then to catch up outside of the office. Join us where you are based – Sacramento, San Jose, San Francisco – to enjoy before-dinner drinks and snacks while making new connections.



To register:

Visit www.norcalccim.com or call 707.795.8095